

Pamela G. Laughlin

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Education

Doctorate in Educational Leadership, Sam Houston State University, Huntsville, TX, expected 2019

Master of Education in Counseling, Stephen F. Austin State University, Nacogdoches, TX, 1980

Bachelor of Arts in English and Sociology, Stephen F. Austin State University, Nacogdoches, TX, 1978

Professional Licensure and Certifications

NACE Management Leadership Institute for Career Planning and Placement, Richmond, VA., 1994

Licensed Professional Counselor-Eligible

State of Texas Provisional Life Teaching Certification in Secondary Education - English and Sociology

Peer-Review Presentations

Laughlin, P., Perez, M. (2016, April). *Truth or Myth: Over Half of Employers Indicate Difficulty in Finding Qualified Candidates*. The Higher Education Coordinating Board Marketable Skills Conference, Austin, TX.

Laughlin, P. (2014, February). *Baby Boomers' Second Act: College to Encore Career*. Southwest Educational Research Association Conference, New Orleans, LA.

Laughlin, P. (2010, December). *Using Social Media as a Recruiting Tool: Maximizing Its Effectiveness While Minimizing Its Risks*. Texas Association of School Personnel Administrators and Texas Association for Employment in Education Annual Winter Conference, Austin, TX.

Laughlin, P., Schafer, C., Simpson, T. (2009, December). *A Concerted Effort-Taking Graduate Surveys to the Next Level*. Southern Association of Colleges and Employers Annual Conference, Nashville, TN.

Laughlin, P. (2009, July). *Green Jobs, Green Careers*. Houston Area Consortium of Career Centers Annual Drive-In Conference, Clear Lake, TX.

Laughlin, P. (2008, November). *Social Networking Sites: The Good, the Bad, and the Ugly*. Texas Association of Collegiate Registrars and Admissions Officers Conference, Corpus-Christi, TX.

Laughlin, P. (2007). *MBTI Interpretive Report for Organizations*. Huntsville City Hall, Huntsville, TX.

Laughlin, P. (2003-2007, Quarterly). *Resumes, CVs and Portfolios*. LEMIT Module III, Huntsville, TX.

Laughlin, P. (2003-2007, Quarterly). *Effective Recruiting Strategies*. LEMIT Module III, Huntsville, TX.

Laughlin, P. (2003-2007, Quarterly). *Retention Strategies for the New Workforce*. LEMIT Module III, Huntsville, TX.

Laughlin, P. (2003-2007, Quarterly). *The Changing Face of the Workforce - Four Generations in the Workplace*. LEMIT Module III, Huntsville, TX.

Laughlin, P. (2006, March). *How to Jazz Up Your Resume*. Southeast Texas Association of Collegiate Registrars and Admissions Officers Spring Conference, Huntsville, TX.

Laughlin, P., Reynolds, A. (2004, March). *NACE Ethics for Colleges and Employers*. Texas Christian University, Fort Worth, TX.

Laughlin, P., Reynolds, A. (2003, December). *NACE Ethics for Colleges and Employers*. University of Texas-Dallas, Dallas, TX.

Laughlin, P., Reynolds, A. (2003, November). *NACE Ethics for Colleges and Employers*. University of St. Thomas, Houston, TX.

Relevant Professional Experience

Sam Houston State University, Huntsville, TX

Director of Career Services, 2003-present

Instructor, First-Year Experience Program, 2004-2010; 2012-2016

Module III Instructor, Bill Blackwood Law Enforcement Management Institute of Texas, 2003-2007

Stephen F. Austin State University, Nacogdoches, TX

Associate Director of Career Services, 2000-2002

Coordinator of Career Services, 1993-2000

Instructor, Freshman Year Experience Program, 1994-2002

Samaritan Counseling Center, Nacogdoches, TX
Public Relations and Marketing Associate, 1991-1993

University Committees/Involvement

Recruitment and Retention Committee, 2012-present
Emergency Shelter Volunteers Committee Co-Chair, 2009-present
Academic Building IV Building Liaison, 2013-2018
SHSU Staff Council Representative, 2016-2018; By-laws Chair 2017
Sigma Kappa Omega Advisor, 2009-2018
Student Recruitment and Retention Committee, 2007-present
Career Services Advisory Board, 2007-present
FORWARD (Former Foster Youth) Committee, 2009-2013
Barkats Read to Succeed Committee, 2008-2013
Sexual Assault Response Team Volunteer, 2006-2011
Parents' Association Scholarship Committee, 2003-2005, 2007-2008

Professional Organizations and Memberships

National Career Development Association - 2010-present
National Association of Colleges and Employers - 1993-present; *Best Practices Showcase*, 1995
Southern Association of College and Employers -2007- present; *Scholarship Chair*, 2007
American Association for Employment in Education - 1993-present
Texas Association for Employment in Education - 1993-2018; *President*, 2010-2011, *First Vice-President for Programs*, 2009-2010, *Second Vice-President for Membership*, 2008-2009, *Secretary/Treasurer*, 2006-2008, *Past-President*, 1997-1998, *President*, 1996-1997, *Vice-President*, 1995-1996, *Secretary/Treasurer*, 1994-1995
Houston Area Consortium of Career Centers - 1994-present; *Scholarship Chair*, 2004-2009, *President*, 2003-2004, *Secretary/Treasurer*, 1994-1995
Southwest Association of Colleges and Employers - 1993-2007; *By-Laws Committee Chair*, 2005-2006, *Professional Development Committee Co-chair*, 2002–2004, *Conference Resource Room Chair*, 1997
Sam Houston State University Alumni Association – 2005-current
Stephen F. Austin State University Alumni Association Life Membership - 2004-current

Additional Professional Competencies

Over 25 years' experience career counseling and advising
EQ-I 2.0™ Certified
MBTI® and Strong Interest Inventory®- Qualified through CPP-certified training
Nine years' experience supervising and administering national standardized tests (ACT, GRE, GMAT, MCAT, LSAT, TOEFL, and TASP)
Desktop publishing
Public relations and marketing experience
Successful grant-writing experience

Personal Hobbies and Interests

Community Service and Philanthropy
Fine Arts and Theatre
Camping, Kayaking, and Fishing